

# The Insurance and Financial Services **Industry's Most Impactful Advocacy Event**

NAIFA's 2021 Congressional Congress will be a virtual event featuring targeted advocacy training with legislative briefings, best practices for conducting congressional meetings, and tips for developing impactful long-term relationships with legislators.

The Congressional Conference bolsters NAIFA's prestige among lawmakers and industry partners and enhances the association's standing as the leading voice for agents and advisors. It helps lawmakers understand NAIFA members' role in:

- Providing products, services, and advice that improve the financial security of 90 million American families.
- · Promoting financial literacy and self-sufficiency.
- Strengthening the economy and contributing to the financial health of U.S. communities.
- Representing the best interests of their clients and promoting the success of Main Street Americans and businesses.

### Thank You to Our Supporters



















Ohio National Financial Services

















## **Key Sessions Include:**

### MEMBERS OF CONGRESS UPDATE

Sen. Tim Scott (R-SC) and Rep. Stephanie Murphy (D-FL) will discuss legislation and issues crucial to the industry and the important role insurance and financial professionals play by telling their stories and advocating for their clients.

#### LEGISLATIVE BRIEFING

1:05 pm

**MAY 25** 

MAY 25 2:30 pm

**MAY 26** 

NAIFA's Government Relations staff and leading advocacy experts will provide policy briefings and tips for holding impactful meetings with lawmakers. You can make a difference! These sessions will tell you how.

#### VIRTUAL DAY ON THE HILL

This is your opportunity to meet virtually with your senators and their staff members. You'll build relationships that have real advocacy impact and tell the stories only you can tell about how insurance and financial professionals help provide financial security for 90 million American families.

> The event is complimentary.

Register: advocacy.naifa.org/2021