



**TOGETHER
WE CAN TAKE ON
ANYTHING**

Welcome to the new NAIFA!

Whether you've been a member for a year or more than 40 years, we are all in our first year together as one unified association. With the change in bylaws that went into effect January 1st of this year, we have collectively worked to evolve our beloved association. We have been busily creating new programs such as NAIFA Live which is the new format of the monthly meeting, as well as introducing our Centers. Next year marks the 130th anniversary of NAIFA and the 20th anniversary of Leadership in Life Institute (LILI) and to celebrate, we are rolling out a new brand.

As part of our new brand, we have developed a new tagline which is "Together We Can Take on Anything" and have sent this kit to every active member. We hope that you will carry your membership card with pride. Please note the year on your membership card. You will note that our new brand will begin identifying each member by name, their particular community in which they serve and the year when they came into the NAIFA Nation. Our new brand will be rolled out throughout the next six months and will solely feature members in our ads, website, commercials and magazine. We want the world to know that our members are the best!

Should you find that your membership card is incorrect, or your year doesn't seem right, we want you to reach out and call us at [1.877.866.2432](tel:18778662432) or email info@naifa.org.

To help you plan for 2020, please mark down the following dates for NAIFA Live. If you aren't yet familiar with the program, it is the new monthly format for membership meetings. Each month, we feature a top quality speaker and deliver the content in a way that fits your schedule and networking preference. You can either go to a watch party at a location near you to join with other NAIFA members, or you can watch the program virtually from your desktop, tablet or smart phone. Most sessions offer CE and you must attend live (in person or virtual) to answer questions to obtain your CE. If CE is not important to you, then you can always watch all the sessions on-demand because they are recorded and housed at live.naifa.org. Following the session, your local watch party may hold its business meeting, undertake a case study or just offer additional time for networking. This piece is up to the watch party host (and anyone can set up a watch party! It's free and you don't need anything special other than internet and a way for your group to watch the session). What is the same is that everyone across NAIFA Nation will have access to the same great content that we can go online and discuss in our new online community which is found at community.naifa.org.

NAIFA Live Dates for 2020

Thursday, January 9, 2020	Thursday, July 9, 2020
Thursday, February 13, 2020	Thursday, August 13, 2020
Thursday, March 12, 2020	Thursday, September 10, 2020
Thursday, April 9, 2020	Thursday, October 1, 2020 (BONUS: Virtual Only Live from P+P)
Thursday, May 7, 2020	Thursday, October 8, 2020
Tuesday, May 19, 2020 (BONUS: Virtual Only Live from Congressional Conference)	Thursday, November 12, 2020
Thursday, June 11, 2020	Thursday, December 10, 2020





Membership

Advocate.

NEW ADVOCACY ACTION CENTER

CONGRESSIONAL CONFERENCE MAY 19-20

GRASSROOTS ARMY

Educate.



Big ideas



Differentiate.



VOLUNTEER LEADERSHIP

ADVISOR TODAY MAGAZINE

